

PRESS RELEASE

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BAY AREA HIGH SCHOOL FANTASY FINANCE CHALLENGE KICKS OFF COMPETITION TO BOOST STUDENT FINANCIAL LITERACY

(ROSS, CA) What happens when you give high school kids “\$1,000,000” on a mock stock investment platform to compete against their peers across the Bay Area? Some will thrive, some will sink, one will be the winner and everyone will have increased their knowledge about investing and finance. December 1st kicks off the first annual Bay Area High School Fantasy Finance Challenge 2019/20. This challenge will enable students across the Bay Area to make paper stock picks and play in the real world of public stock investing as they compete for a grand prize of 500 dollars, generously donated and sponsored by Bank of America. See <http://sfbayareastockchallenge.org/>.

The Bay Area High School Fantasy Finance Challenge 2019/20 registration is now open for team sign ups through December 15th. The competition will officially commence December 1st and close on February 29. During the 3-month period student investors will be competing to make the most virtual money in stocks currently traded on American exchanges. Students with any level of experience in investing are invited to participate. Throughout the competition informative emails about trading and market activity will be sent, and a ranking of profits by the participating students will be shared.

While students will have the opportunity to learn about investing through participation in the challenge, students will also have the ability to build their financial literacy through a free online course created by the challenge founders Beau Weisman, Zac Singer, and Amrit Baveja. The course consists of student led interviews of top finance professionals who are experts in their field. The interviews appeal to a broad range of investors and focus on teaching high school students about topics such as the benefits of diversification, compounding and building credit. Additionally, the experts as well as challenge founders will personally recommend books and write articles to help advance students expertise on investing and finance. “We started the Bay Area High School Fantasy Finance Challenge because we wanted to help educate other high school students about finance to help them build their financial literacy. Students shouldn’t leave high school without understanding the basics of managing money and the benefits of saving and building credit. We’re so grateful to the experts who allowed us to interview them to

help teach hopefully thousands of other students,” said challenge founders Beau Weisman, Zac Singer, and Amrit Baveja.

In March, a closing day ceremony will be held at Branson High School in Ross where guest speakers who work in the investment field will be brought in to further enrich the knowledge acquired by the students over the course of the challenge. In addition, the winning participant will be given the opportunity to explain their success and the decisions they made to win. Weisman, Singer and Baveja conclude, “We hope the challenge inspires passion in youth for investing and allows students to learn and develop financial literacy through direct experience and from advice provided by professionals in a fun, exciting and risk-free online challenge environment.”

About

The Bay Area High School Fantasy Finance Challenge 2019/20 is an educational and entertaining way for students to learn about investing in the American stock market through hands-on virtual investing. The challenge has been created and is managed by Branson High School students Beau Weisman, Amrit Baveja, and Zac Singer. For further information about the program or to register, please visit <http://sfbayareastockchallenge.org/>